



CUSTODIANS

OF PROFESSIONAL HUNTING & CONSERVATION SOUTH AFRICA

CPHC-SA SAPS Accreditation Number: 1300141

Email: admin@cphc-sa.co.za | Website: <http://www.cphc-sa.co.za>

2023 CONFERENCE SPONSORSHIP OPPORTUNITIES

CPHC-SA is a membership organisation, established in 2017 to:

- promote ethical and responsible hunting;
- demonstrate and enhance conservation and ecologically sustainable development through the responsible use of natural resources, to ensure that South Africa's biodiversity and conservation heritage is protected for the benefit of present and future generations; and to
- enhance and promote the contribution of professional hunting to the livelihood and socio-economic development of all South Africans.

The CPHC-SA annual conference and annual general meeting is due to take place at Parys in the Free State Province on 27 and 28 November 2023.

We expect to have approximately 100 delegates attending the conference and we would like to invite you to become part of this event through sponsorship or donating items towards our annual auction to be held after our gala dinner on the 28th of November.

You are invited to support the event by means of a sponsorship or donation within any of the three categories listed below.

Please contact Adri on 083-650-0442 or at ceo@cphc-sa.co.za or Nonkie 081-036-1151 or at admin@cphc-sa.co.za, to confirm your support or should you need any further details.

A. CONFERENCE SPONSORSHIP OPPORTUNITIES:

- **DOUBLE DIAMOND: International Main Sponsor & Conference Partner: US\$10,000**

Sponsorship Package:

- *Being acknowledged as International Conference Partner*
- *Inclusion of logo on all event materials*
- *Back cover of Conference Manual*
- *Exhibition space*
- *Opportunity for sponsor to speak at the event*
- *Conference Registration, formal functions & accommodation included for 2 persons*
- *Distribution of pamphlets or marketing material to conference attendees*
- *Logo featured on website for 12 months*

We are proud to announce that Dallas Safari Club has already confirmed that they will once again be our Main Sponsor and International Conference Partner for the 2023 Custodians Conference.

- **DIAMOND: South African Main Sponsor & Conference Partner: R50,000+**

Sponsorship Package:

- *Being acknowledged as South African Conference Partner*
- *Inclusion of logo on all event materials*
- *Exhibition space*
- *Opportunity for sponsor to speak at the event*
- *Conference Registration, formal functions & accommodation included for 2 persons*
- *Distribution of pamphlets or marketing material to conference attendees*
- *Logo featured on website for 12 months*

This opportunity will be made available on a tender basis, with a reserve price of R50,000.

- **GOLD Sponsorship: R10,000 Sponsorship Package:**

- *Being acknowledged as a Gold Category Sponsor*
- *Inclusion of logo on all event materials*
- *Opportunity for sponsor to speak at one of the side-events*
- *Distribution of pamphlets or marketing material to conference attendees*
- *Logo featured on website for 12 months*

- **SILVER: R5,000**

Sponsorship Package:

- *Being acknowledged as a Silver Category Sponsor*
- *Inclusion of logo on all event materials*
- *Distribution of pamphlets or marketing material to conference attendees*

- Logo featured on website for 12 months

- **BRONZE: ALL DONATIONS UP TO R4999**

Sponsorship Package:

- Being acknowledged as a Bronze Category Sponsor
- Inclusion of logo on all event materials
- Logo featured on website for 12 months

B. SPECIFIC EVENT SPONSORSHIP OPPORTUNITIES

- **GALA DINNER: R40,000**

Sponsorship Package:

- Business name to be included in the Gala Dinner Title, e.g. Custodians / ABC Safaris Gala Dinner;
- Inclusion of logo on all event materials;
- Exhibition space;
- Opportunity for sponsor to speak at the gala dinner;
- Gala dinner tickets and accommodation for one night for 2 persons;
- Distribution of pamphlets or marketing material to conference attendees; and
- Logo featured on website for 12 months

- **CONFERENCE BAGS & LANYARDS R20,000**

Sponsorship Package:

- Business name to be printed on the conference bags, together with Custodians, the International and South African main sponsors;
- Inclusion of logo on all event materials;
- Gala dinner tickets and accommodation for one night for 2 persons;
- Distribution of pamphlets or marketing material to conference attendees; and
- Logo featured on website for 12 months

- **MONDAY EVENING BAR TAB: R7,500**

Sponsorship Package:

- Being acknowledged during the evening;
- Inclusion of logo on all event materials;
- Distribution of pamphlets or marketing material to conference attendees; and
- Logo featured on website for 12 months

- **SUNDAY EVENING DRINKS: R5,000**

Sponsorship Package:

- Being acknowledged at the event;
- Inclusion of logo on all event materials;
- Distribution of pamphlets or marketing material to conference attendees; and
- Logo featured on website for 12 months

- **PRE-GALA DINNER DRINKS: R5,000**

Sponsorship Package:

- Being acknowledged at the event;
- Inclusion of logo on all event materials;
- Distribution of pamphlets or marketing material to conference attendees; and
- Logo featured on website for 12 months

- **DISTRIBUTION OF PAMPHLETS IN CONFERENCE BAGS: R500**

C. GALA DINNER AUCTION ITEM / DONOR PACKAGES:

Our annual fundraising auction will be held on Tuesday night, the 28th of November, following our annual gala dinner.

- Auction item donors will be acknowledged in the Conference manual;
- Donors' names and/or logos will be displayed on the online auction platform;
- Donors' names and/or logos will be displayed on the slide show during the auction, together with images of the auction item;
- Logos will be featured on the Custodians website for a period of 12 months.

We look forward to welcoming you as a sponsor/donor at our 2023 Conference.

Kind regards

Adri Kitshoff-Botha

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Chief Executive Officer